

On the Reform of Accounting Teaching in Higher Vocational Colleges under the Innovative Talents Training Mode

Hui ZHANG, Shijie Wu

Shandong Institute of Commerce & Technology, Jinan, Shangdong 250103, China

ABSTRACT. In the process of teaching, higher vocational colleges need to focus on the talents needed by the society. Therefore, in the face of the change of society's requirements for accounting talents, higher vocational colleges need to change the previous teaching mode. In order to enable students to apply knowledge to social practice and life, higher vocational accounting teaching must be combined with China's educational system reform and implement scientific and reasonable innovative talent training mode. With the continuous development of science and technology, many forms of financial software have emerged one after another. During this period, many enterprises also put forward higher requirements for accounting talent demand, the simple exam oriented education can not meet the needs of students and society. To promote the quality of higher vocational education, education reform becomes urgent. This paper focuses on how to carry out accounting teaching reform in Higher Vocational Education under the mode of innovative personnel training.

KEYWORDS: Higher vocational colleges, Accounting teaching, Personnel training

1. Introduction

With the continuous development of science and economy, higher vocational education has received extensive attention. For the reform of accounting teaching in higher vocational colleges, it is of great significance to students, schools and society [1]. Therefore, higher vocational education has also received more and more attention in our country. The development of higher vocational education is related to the development of our country's economy and the process of our country's socialist modernization. In the process of accounting teaching in higher vocational colleges, teachers pay attention to the explanation of theoretical knowledge. Teachers teach students some accounting methods and theories in class. But they often force students to remember these theories and methods, instead of letting them master these methods through practice [2]. Examination-oriented education can no longer meet the needs of students and society. To promote the quality of higher vocational education, it is urgent to carry out educational reform [3]. In order to enable students to apply knowledge to social practice and service life, higher vocational accounting teaching must be combined with China's education system reform and implement scientific and reasonable innovative talent training mode [4]. Higher vocational colleges should provide more high-quality accounting talents that meet the standards of social needs, therefore they must actively explore and implement scientific and effective innovative talent training models.

The quality of talent training in higher vocational schools and the quality of the talents they have trained have become important issues in today's social and economic development. To achieve advanced education concepts and methods, education mode should keep pace with the times, so that high-quality talents and innovative talents can be cultivated [5]. Higher vocational schools still have some flaws in the personnel training. Under the current social situation of job vacancies, it is difficult for graduates to adapt to demands in their posts, and it is difficult to highlight the vocational accounting teaching advantage [6]. The accounting talents cultivated in the theoretical teaching are not quite adaptable when they actually go to work after graduation, and it is difficult to achieve their own value in post work [7]. Only when the educational method is reasonable, will the education training model be on the right track, and it will provide the foundation for the development of the country, and promote the development of education [8]. This paper will briefly analyze how to reform the accounting teaching in higher vocational education under the mode of training innovative talents.

2. The Significance of Higher Vocational Accounting Talents Training Innovation and Teaching Reform

For most higher vocational colleges, they have not yet got rid of the restriction of systematic and complete knowledge, but are still teaching students complete accounting knowledge. Schools need to encourage teachers to

obtain accounting qualification certificates while also striving for more opportunities for teachers to practice in enterprises. Only in this way can one combine one's own practical experience with solid professional knowledge and apply it in the classroom. Innovative talents in contemporary society are the ones based on reality and facing the future and capable of effectively combining theory with practice. In higher vocational colleges, although a large part of accounting teachers has rich theoretical knowledge, their teaching level is limited due to their long-term teaching and lack of further study to improve their comprehensive quality and corresponding practical experience. With the continuous promotion of quality education, the demand standard of enterprises for accounting talents has also been raised one after another. Therefore, the current innovation in training accounting talents and teaching reform in higher vocational colleges are important trends in social development, which not only have an important impact on the development of higher vocational colleges and students, but also have a profound impact on the development of society [9]. The use of multimedia teaching can help teachers to have more energy into the practical application of students' accounting major in some areas, so that students have a certain perceptual understanding of the professional content. Innovative talents need to be able to rely on their own creative work to achieve innovative results and make innovative contributions to social development and human progress in a certain field, industry and work.

For the school, the teaching reform of accounting major can not only cultivate students' professional quality in all aspects, but also better cultivate high-end talents for the society, as well as enhance the popularity of the school, which can be described as a lot at one stroke. In practical operation, the school did not actively organize students to carry out practical operation, resulting in accounting students not only in theoretical knowledge, but also in hands-on operation. The main responsibility of higher vocational colleges is to cultivate high-quality professional technical talents for the national socialist construction, so the higher vocational accounting education should be dominated by the talent demand of enterprises. The university should set up the laboratory of accounting major, simulate and train the students' ability of combining handwork and computer, and develop the students' ability in all aspects. Only in this way can we cultivate accounting talents that meet the needs of today's society and truly serve the society with education. Through the reform of accounting teaching mode, we can improve the disadvantages of the traditional teaching period, and effectively enhance the comprehensive quality and professional skills of accounting students. Therefore, after entering the society in the future, we can play a competitive advantage in job hunting and improve the employment rate.

3. Countermeasures of Accounting Teaching Reform in Higher Vocational Colleges under Innovative Talents Training Mode

3.1 Increase Practical Teaching

In the new era, China's education system has changed. The former talent training mode has been gradually eliminated. Under the innovative talent training mode, the teaching objectives have changed accordingly. Higher vocational education is a kind of employment education, and it is an education that trains skilled talents in a vocational field dominated by enterprises directly. Higher vocational education must take the initiative to adapt to the requirements of economic development and employment when setting up the curriculum system. At present, most accounting teachers in higher vocational colleges are directly engaged in teaching work after graduation from university, lacking corresponding accounting practical experience. In order to make up for this deficiency, higher vocational colleges should strengthen the training of accounting teachers and encourage teachers to obtain corresponding accounting qualification certificates. Under the cultivation of innovative talents, the practical ability possessed by talents is very critical. Therefore, in the process of accounting teaching reform, higher vocational colleges should increase practical teaching and change the curriculum system. While encouraging teachers to obtain accounting qualification certificates, schools should also strive for more opportunities for teachers to practice in enterprises so that teachers can effectively combine theory with practice in the teaching process [10]. The school should strengthen the practice teaching link, increase the time of the practice teaching course, let the students combine the theoretical knowledge and practice, train the students' application ability, and increase the students' practice experience. In the first mock exam, teachers should connect the related teaching contents in series so that students can systematically learn the knowledge of each module, so as to make students master accounting knowledge more flexibly.

3.2 Adopt Modern Teaching Methods

The society needs more and more high-end accounting talents. The traditional accounting teaching method cannot cultivate high-end accounting talents, so it must be innovated and reformed. Teachers in higher vocational colleges should apply more modern teaching methods in the process of accounting teaching. In teaching, when encountering difficult knowledge, teachers can explain the knowledge through multimedia teaching. not blindly follow them, and we must have a high position in ourselves and believe that we can become high-end accounting talents. The application of accounting professional software and computer operation ability is the important criteria for judging accounting talents

in today's society. an electronic laboratory should be set up in teaching and full-time teachers should be allocated, and accounting-related professional software should be installed in the laboratory computer [11]. When teaching knowledge content, teachers should face small and medium-sized enterprises, while students should take the initiative to understand the needs of small and medium-sized enterprises for accounting personnel, and strive to develop themselves into accounting talents suitable for small and medium-sized enterprises. The use of modern means of teaching can broaden the horizons of students and help students to master more accounting knowledge that is not available in books. Under the new teaching mode, it is beneficial for teachers and students to grasp the key points directly, face small and medium-sized enterprises, and no longer blindly. The teacher no longer takes the book to explain on the platform in a boring way, and the students no longer suffer from the boring learning life, but are attracted by the lively and interesting classroom, making learning easier.

4. Conclusion

Under the new situation, the accounting major of higher vocational school is about to usher in the new reform, which is also the new requirement of the future economic situation change to the enterprise. The reform of accounting teaching is of great significance to students, schools and society. In the process of accounting teaching in higher vocational colleges, we should get rid of the shackles of traditional teaching concepts. Teachers should be in line with the times in teaching and combine with the new talent training mode. With the deepening of the national, social and family attention to education, the requirements for the comprehensive quality of talents are higher and higher. The cultivation of students' practical ability should also be higher than the theoretical education, so as to improve students' competitiveness in society. If an accounting major college student can successfully cultivate himself into a high-end accounting talent, then he will have the advantages that ordinary people do not have, and will be able to find a job smoothly. In the actual reform process, we should correctly look at the main role of students in the reform, from the perspective of students, listen to their suggestions, so that the reform conforms to the actual situation of students. Based on the mode of cultivating innovative talents, it is necessary to meet the actual needs of teaching reform, to consider relevant issues as a whole, to effectively enhance students' professional quality, and finally to cultivate a large number of outstanding innovative accounting talents for the society.

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